



Orientation program introduces new participants of IIM Jammu to the who's who of the corporate world

Published: July 21, 2020

Jammu, July 20 (Scoop News)-Day 4 of the orientation program for the incoming batch of MBA '22 and the inception batch of Ph.D. kicked off with an online yoga session conducted by Ms. Vaijayanti Joshi, yoga instructor and motivational coach. The session which was termed as maximizing happiness and mindfulness, proved true to its title.

This healthy and spirited session was followed up with the online sessions presided over by top CEOs from around the corporate sphere. The first session was addressed by Mr. Mukund Walvekar, former MD and CEO, Acer Ltd. and member of Board of Governors, IIM Jammu. The esteemed speaker, with over 35 years of experience, impressed upon students, a plethora of virtues important in corporate as well as personal lives. The keynotes drawn from the speech include the retention of enthusiasm and curiosity for a personal outlook. He stressed upon the significance of being resilient in this rapid-changing world. He accentuated the need to connect with parents and peers with an optimistic attitude. He talked about skill enhancement and stress management by finding happiness within. On relationship over work, he weighed in on the indispensable trait of communication and emotional quotient, advising the batch to engage and create networks among future associates. Furthermore, he reiterated the importance of integrity and ethics in corporate life.

The next speaker for the day was Mr. Vijay Gambhire, MD and CEO of CEAT tyres, and a member of BoG of IIM Jammu. Mr. Gambhire impressed upon the significance of customer centricity. He imbibed upon the facts about rising aspirations of the customers due to the penetration of technology in both services and production. With platforms enabling mass personalisation and availability across a wide spectrum of services, the expectations of customers have increased phenomenally. He stressed the need of infusing quality par excellence in products and services and the follow up through personalised techniques like GEMBA. He accentuated on establishing a robust customer feedback system. He believed keeping customers at the centre of the business.

Another esteemed speaker was Mr. M. Muneer, co-founder, Medici Institute Foundation for Diversity and Innovation; and the CEO, Customer Lab Solutions. Mr. Muneer emphasized on the need for a new Innovation mindset, through strategy. He cited several case studies involving strategies to counter competition among contemporaries. He talked about disruptive technology and their importance in the post Covid era. He stressed on gaining more insights in times of saturation and stagnation in business and market through inclusion of ideas from people across a wide spectrum of domains. The speaker talked about innovation through continuous reconfiguration. He also cited examples where collaboration through partners helped expand business manifold. He impressed upon investing smartly

to be rewarded handsomely in the end. On personal skills, he accentuated on the art of listening, focussing on optimism and taking initiatives without being assigned. He believes in shedding the herd psychology.

The post lunch programme of the fourth day of orientation by IIM Jammu began with a session conducted by Prof. Jabir Ali, Chairman (Placement). The enthusiastic students were addressed on 'Learning by doing through activity' and were motivated to learn the new way by setting the tone of learning through aspiration, self-awareness, curiosity and vulnerability. During the session Prof. Ali focussed on learning through an online activity and gave insights on principles of discovery learning module i.e. problem solving, learner centric, integrating and connecting, information analysis along with interpretation and lastly failure and feedback. He concluded by stating that focus should not only be on success but also on the constraints, hurdles and the failures one undergoes.

Following this, the next session was taken by Ms. Anita Bhogle, founder Bizpundtiz and Member BoG IIM Jammu, who enlightened the students about the 'The Winning Way'. She encouraged the budding class to become a champion and a stretch player and imbibe the ageless attributes such as good attitude and willingness to achieve their goals. She added that being part of a winning team brings better opportunities of winning as it imbibes good values, lets you go beyond potential and learn faster. Continuous improvement, optimism, self-belief, culture of execution and clarity of goals are the key characteristics of becoming victorious. Referring to various sports players emerging stronger from challenges, Ms. Anita reminded students to develop a never give-up attitude along with decision making skills and to stand firm when the tide turns.

After the morale booster session, the aspiring students were given a taste of their upcoming journey through the much awaited 'Teaching through Case' session. The batch was divided into four sections and each section was mentored and lead by the team of faculty members comprising of Prof. Manoj Kumar, Dr. Mamta Tripathi, Prof. Jabir Ali, Dr. Sarbjit Singh, Dr. Muqbil Burhan, Dr. Vikas Pandey, Dr. Ateeque Shaikh and Dr. Rashmi Parida. The students were briefed about the session and it kicked off with the exchange of their unique and innovative ideas. Under the valuable guidance and support of the faculty members, the one-hour session turned out to be highly informative, fruitful and the most interactive virtual session.

The day officially concluded with a Virtual Cultural Programme organised by the students where they showcased their talents and left everyone mesmerized through their performances.

Wednesday, July 22, 2020

Orientation programme introduces new participants of IIM Jammu

■ STATE TIMES NEWS

JAMMU: Yoga instructor and motivational coach, Vajjayanti Joshi on Monday conducted online yoga session on the fourth day of the ongoing orientation programme for the incoming batch of MBA '22 and the inception batch of Ph.D.

This healthy and spirited session was followed up with the online sessions presided over by top CEOs from around the corporate sphere.

The first session was addressed by Mukund Walvekar, former MD and CEO, Acer Ltd. and member of Board of Governors, IIM Jammu.

The speaker impressed upon students, a plethora of virtues important in corporate as well as personal lives.

He accentuated the need to connect with parents and peers with an optimistic attitude. He talked about skill enhancement and stress management by finding happiness within. On relationship over work, he weighed in on the indispensable trait of communication and emotional quotient, advising the batch to engage and create networks among future associates.

Furthermore, he reiterated the importance of integrity and ethics in corporate life. The next speaker, Vijay Gambhire, MD and CEO of CEAT tyres, and a member of BoG of IIM

Jammu impressed upon the significance of customer centricity.

He imbibed upon the facts about rising aspirations of the customers due to the penetration of technology in both services and production.

He stressed the need of infusing quality par excellence in products and services and the follow up through personalised techniques like GEMBA. He accentuated on establishing a robust customer feedback system. He believed keeping customers at the centre of the business. Another speaker M. Muneer, co-founder, Medici Institute Foundation for Diversity and Innovation emphasized on the need for a new innovation mindset, through strategy. He talked about disruptive technology and their importance in the post COVID era. He stressed on gaining more insights in times of saturation and stagnation in business and market through inclusion of ideas from people across a wide spectrum of domains.

He impressed upon investing smartly to be rewarded handsomely in the end. On personal skills, he accentuated on the art of listening, focussing on optimism and taking initiatives without being assigned. He believes in shedding the herd psychology.

The post lunch programme of the fourth day of orientation by IIM

Jammu began with a session conducted by Prof. Jabir Ali, Chairman (Placement). The enthusiastic students were addressed on 'Learning by doing through activity' and were motivated to learn the new way by setting the tone of learning through aspiration, self-awareness, curiosity and vulnerability. During the session Prof. Ali focussed on learning through an online activity and gave insights on principles of discovery learning module i.e. problem solving, learner centric, integrating and connecting, information analysis along with interpretation and lastly failure and feedback.

He concluded by stating that focus should not only be on success but also on the constraints, hurdles and the failures one undergoes.

Following this, the next session was taken by Anita Bhogle, founder Bizpundit and Member BoG IIM Jammu, who enlightened the students about the 'The Winning Way'.

She encouraged the budding class to become a champion and a stretch player and imbibe the ageless attributes such as good attitude and willingness to achieve their goals. She added that being part of a winning team brings better opportunities of winning as it imbibes good values, lets you go beyond potential and learn faster. Continuous

improvement, optimism, self-belief, culture of execution and clarity of goals are the key characteristics of becoming victorious. Referring to various sports players emerging stronger from challenges, Anita reminded students to develop a never give-up attitude along with decision making skills and to stand firm when the tide turns.

After the morale booster session, the aspiring students were given a taste of their upcoming journey through the much awaited 'Teaching through Case' session. The batch was divided into four sections and each section was mentored and lead by the team of faculty members comprising of Prof. Manoj Kumar, Dr.Mamta Tripathi, Prof. Jabir Ali, Dr.Sarbjit Singh, Dr.Muqbil Burhan, Dr. Vikas Pandey, Dr.Ateeque Shaikh and Dr. Rashmi Parida. The students were briefed about the session and it kicked off with the exchange of their unique and innovative ideas. Under the valuable guidance and support of the faculty members, the one-hour session turned out to be highly informative, fruitful and the most interactive virtual session.

The day officially concluded with a Virtual Cultural Programme organised by the students where they showcased their talents and left everyone mesmerized through their performances.